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# Tackling sustainable investment in challenging economic climates

Higher education institutions must change the fossil fuel industry from within, HSBC financial experts advise.

In an age of heightened awareness about the impacts of climate change, universities, like many businesses, face increasing pressure to divest from fossil fuel industries and cut their carbon emissions. But higher education institutions in particular are putting their finances at risk by cutting ties with these unsustainable companies too soon, experts have warned.

Speaking at a seminar on the issue of sustainable investments for charity and education organisations, Sandra Carlisle, Head of Responsible Investment Specialists for HSBC Global Asset Management, advised university bursars and other stakeholders to hold out on moving their investments in the short term – regardless of the how controversial these investments may appear.